

CERTIFIED PUBLIC ACCOUNTANTS

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The Barbell Economy®

Insights and Portfolio Reviews.

THE DRIVING FORCE: DEMOGRONOMICS®

UPSIDE SURPRISES IN 2024, 2025 AND BEYOND – THE STAGE IS SET

As everything speeds up and expands, it seems that only the bad news grabs center stage. Alas, **much good** is also boiling just under the surface. Supply chains are being repaired and massive manufacturing buildout is unfolding. All while onshoring proceeds and significant improvements in costs, wages and margins lay ahead. Be prepared: from the pace of corrections to the speed of adaptation by U.S. companies, we expect the rate of change to remain dizzying.

Corrective periods always rattle crowd psyche, as they are driven further into a reactionary stance by the waves of media headlines. We remain focused on the long-term horizon ahead, while striving to position clients for the significant opportunities hidden in the **decades of disruption** ahead. Stay patient.

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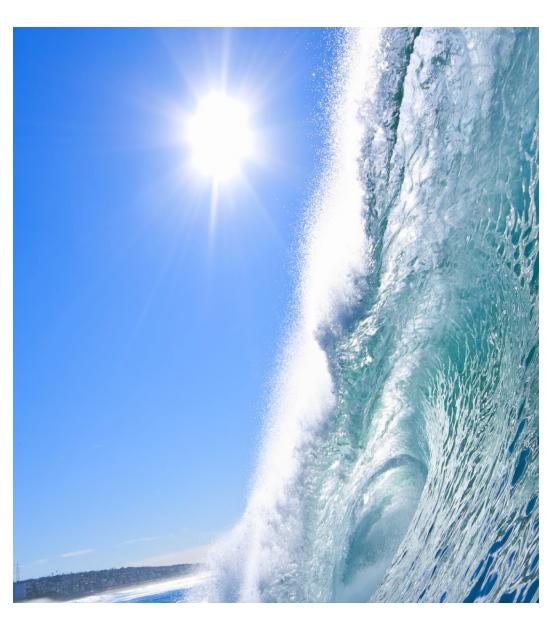
Positives from 50,000 Feet

When markets are traversing through **corrective actions**, it is easy to become stressed and too focused on the short-term noise. Strive to not get caught up in the daily media effort to suck you into the now endless maze of fears.

We remain focused on the massive waves of change ahead. The hurdle is to accept the larger idea that years like 2022-2023 are <u>required elements</u> - for what become building blocks of future returns.

The generational, technological and disruptive shifts flowing through the US economy now will impact <u>all</u> we see and do. More "everything" is coming as demand builds, manufacturing sprouts and A.I. just gets started on a new cycle of evolution.

Our Job? Help clients buckle up and adapt to the increased pace of change in the years ahead!



ALWAYS FOCUS ON THE UNDERLYING CURRENT

NOT THE WAVES IN THE STORM



FEAR

Acts as a blinder...

...history proves that successful planning and end results tend to be based on this fact:

It's not about what's now...it is about what's next

The economic forces driving us all forward are vastly more powerful than currently understood.

Als, while it always sounds "smarter" to express all the terrible things that can happen along the way, fear-based investing never wins over time.

Our job is to help clients understand and embrace the much larger events unfolding under the surface, which will continue to benefit those prepared, for decades to come.

People Make Markets®



- Running out of houses
- More jobs open than people to fill them
 to keep up with demand
- Contributing to the "production squeeze" we experienced, driving "inflation fears"
- Jewelry stores record engagement ring sales
- Wedding locations booked 18+ months out
- Next? More everything...and a whole new batch of births

It will "feel" scarier than before. It will feel like the bottom is going to drop out from under your feet more often than you care to ponder...that is the mental response to larger numbers.

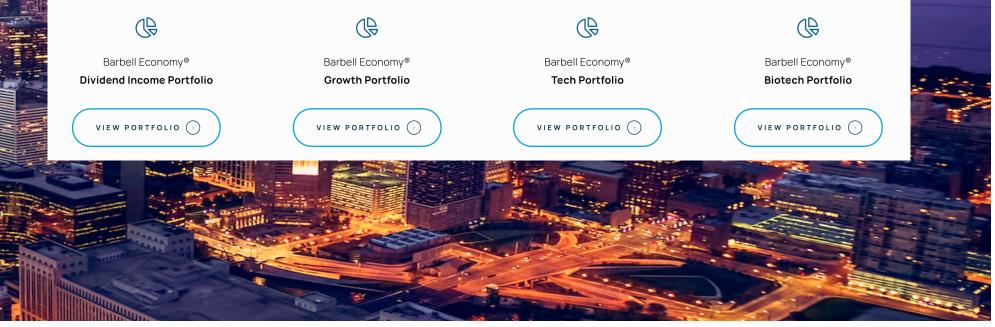
The Reality:

The US economy has never experienced the new paradigm of demand ahead. As we build toward a higher level of "equilibrium", many things will look like they don't work. This is where technology, manufacturing expansion and Capex/Tech upgrades will surprise bearish investors.

The Barbell Economy® Portfolios

The portfolios have been built with a specific focus on Dividends, Technology, Growth and Biotech, each addressing needs in these areas. The wealth management planning process we help clients maintain on their pathways ahead can address their needs, often using a blend of these portfolios as goals and risk preferences are defined and change over time.

SELECT A PORTFOLIO BELOW TO LEARN MORE



Barbell Economy Dividend Income Portfolio

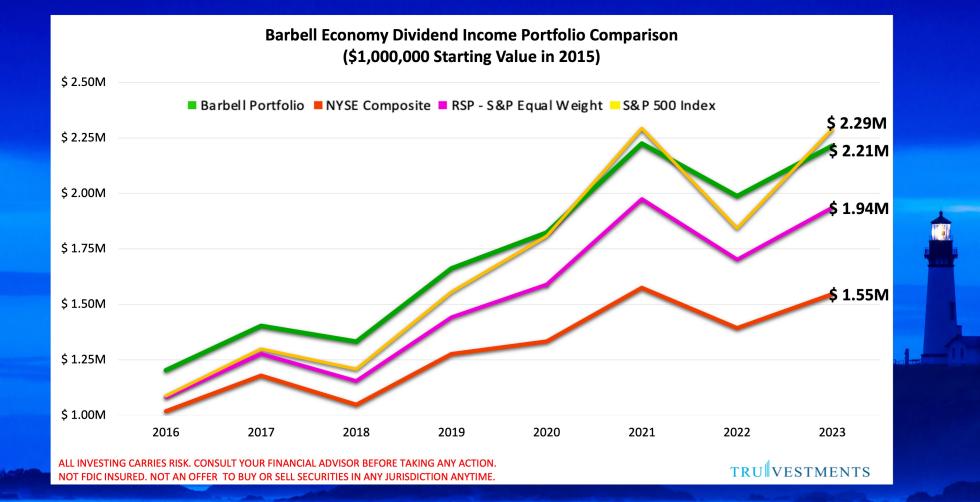
This Portfolio focuses on companies with a long-term history of consistent annual dividend growth. Underlying that quantitative process, we focus on companies we feel are "in the way" of coming waves of demand as the next generation takes control of the US economy – using the same benefits of the Barbell Economy. History shows dividends play a positive role in returns over long periods of time for patient investors. It is important to note also the general "character" activity a dividend portfolio tends to exhibit. During times of difficult market action to the downside, dividends tend to fall less. Think of it as a shock absorber effect. On the other hand, when markets are in a general growth mode, you will see that dividend portfolios tend to lag a bit behind the general market. The focus over time? Expanding annual dividend income. Note also that as Technology market weighting. For example, at the time of this posting, Apple and Microsoft alone now comprise over 14% of the S&P 500. Hence, we have provided comparisons to S&P 500 market-weight equal-weight and dividend ETF results for all to review.

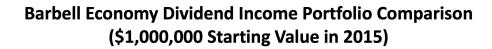
History and Statistics	2015*	2016	2017	2018	2019	2020	2021	2022	2023	Cumulative Results**
NYSE Composite Index	-6.63	9.01	15.84	-11.20	21.88	4.40	18.17	-11.53	10.99	50.93
Barbell Dividend Income Portfolio	3.19	16.57	16.65	-5.08	24.75	9.78	21.98	-10.67	11.43	88.60
Barbell Net Difference (%)	9.82	7.56	0.81	6.12	2.87	5.38	3.81	0.86	0.44	37.67
S&P 500 Index	-0.73	9.54	19.42	-6.94	28.71	16.26	26.85	-19.65	24.23	97.69
Barbell Dividend Income Portfolio	3.19	16.57	16.65	-5.08	24.75	9.78	21.98	-10.67	11.43	88.60
Barbell Net Difference (%)	3.92	7.03	-2.77	1.86	-3.96	-6.48	-4.87	8.98	-12.80	-9.09
Equal-Weighted S&P 500 (RSP)	-4.52	13.36	17.94	-9.57	24.89	10.21	24.25	-13.79	13.70	76.47
Barbell Dividend Income Portfolio	3.19	16.57	16.65	-5.08	24.75	9.78	21.98	-10.67	11.43	88.60
Barbell Net Difference (%)	7.71	3.21	-1.29	4.49	-0.14	-0.43	-2.27	3.12	-2.27	12.13
Portfolio Stats Summary										
Positions Starting 2024			49							
Average Annual Turnover			23.28%							
Average Start 2024 Yield			5.19%							
*from June 30, 2015 onward										

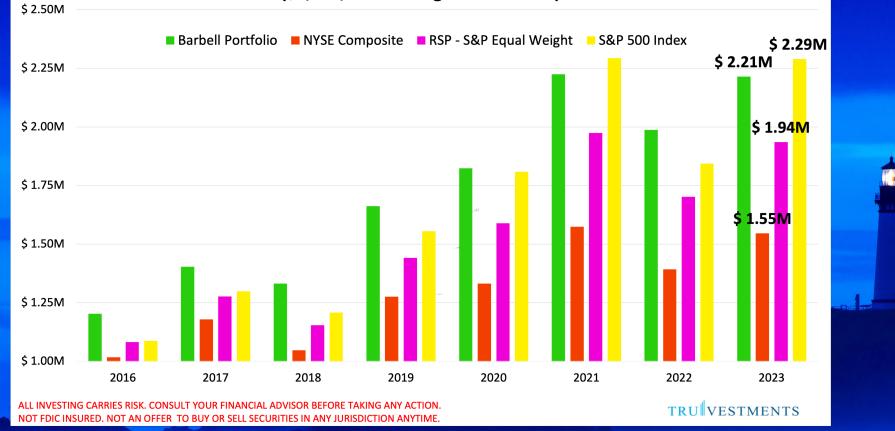
**Non-compounded returns

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The most often overlooked value in the markets?



The Overlooked Value of Dividend Growth

- For illustration purpose only: Columns are based on One Share of Each Position
- Held for Long-Term Income Growth
- Historically About 85% Qualified Dividends
- Compound Effect is Hidden Benefit

...compounding dividend income growth



Which is easier to watch?



Barbell Economy Growth Portfolio

The Portfolio puts less weight on current dividend income and instead places more focus on companies which management feels are expanding within the economic channels defined by the Barbell Economy and unfolding demographic trends. Given a higher focus on perceived future growth characteristics, all investors can expect a greater range of volatility during difficult or strained market conditions. The portfolio consists of companies with growth objectives and/or strategies we feel are within the expected channels of expansion as the generations which weigh heavily on the Barbell effect in the US economy age into the years ahead. It remains our view that as the 2020s and 2030s unfold, growth is set to continue to surprise to the upside, even as markets are compressed during normal, expected setback windows of time ahead.

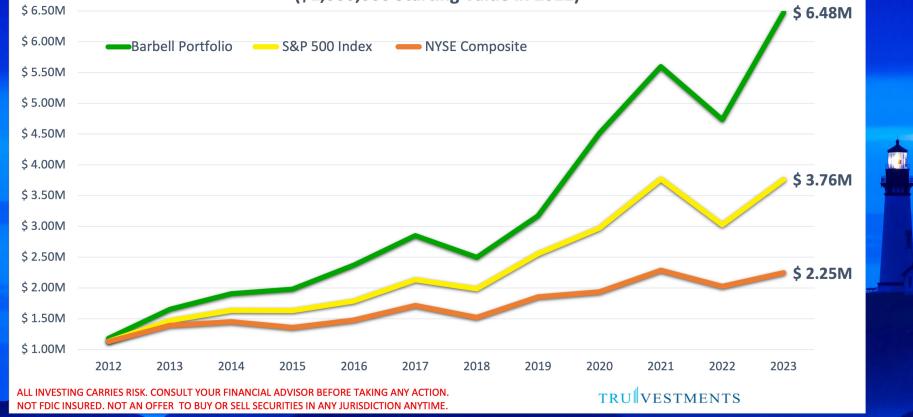
History and Statistics	2012*	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	Cumulative Results**
NYSE Composite Index	12.92	23.17	4.22	-6.41	9.01	15.84	-11.20	21.88	4.40	18.17	-11.53	10.99	91.46
Barbell Growth Portfolio	18.23	39.94	15.32	3.74	19.90	20.03	-12.28	26.95	42.43	23.91	-15.45	36.86	219.58
Barbell Net Difference (%)	5.31	16.77	11.10	10.15	10.9	4.19	-1.08	5.07	38.03	5.74	-3.92	25.87	128.12
S&P 500 Index	13.41	29.60	11.39	-0.73	9.54	19.42	-6.94	28.71	16.26	26.85	-19.65	24.23	152.09
Barbell Growth Portfolio	18.23	39.94	15.32	3.74	19.90	20.03	-12.28	26.95	42.43	23.91	-15.45	36.86	219.58
Barbell Net Difference (%)	4.82	10.34	3.93	4.47	10.4	0.61	-5.34	-1.76	26.17	-2.94	4.20	12.63	67.49
Cumulative Annual Result	1 YR	3 YRS	5 YRS										
NYSE Composite Index	10.99	17.63	43.91										
Barbell Growth Portfolio	36.86	45.32	114.70	_									
Barbell Net Difference (%)	25.87	27.69	70.79										Portfolio Statistics
S&P 500 Index	24.23	31.43	76.40								49		Starting Positions 2024
Barbell Growth Portfolio	36.86	45.32	114.70								22.16%		Annual Turnover
Barbell Net Difference (%)	12.63	13.89	38.30								2.02%		Starting Yield 2024
*Portfolio Began 01/01/2012													

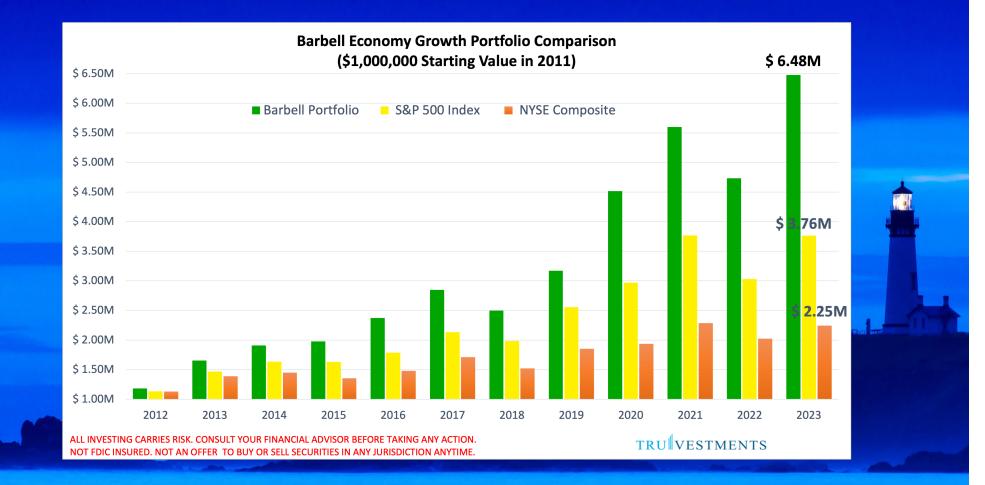
**Non-Compounded Returns



DISCLOSURES: The above referenced summaries are gross of fees as each particular advisor may choose a different fee range for their clientele. As such, any investor using these portfolios must also assume an additional cost will be added and the net results shown will indeed have differed. Typically, that cost will range from between 0.75% to 1.75% depending on account sizes and the financial services rendered. Finally, it is also important to recognize that the years 2012 - 2021 results encompass periods when management used the portfolios for in-house clientele as well as offered the portfolios to other advisors for use with their clientele through a consulting offering. Hence, it is highly likely that varying results were reached by different parties where management was not in control of the trading or advisory service for a particular client. Past performance is not a guarantee of any future results. Please consult your advisor before making any investment decisions. Nothing herein is ever intended to be investment advice. Reference to any specific securities does not constitute an offer to buy or sell securities in any jurisdiction. All public data received from what are expected to be reliable sources. Truvestments Capital, LLC is not responsible for any damages or losses arising from any use of this information. Investment advisory services are offered through Truvestments Capital, LLC, as EC-registered investment advisor. BLCC BERER 31, 2023. Copyright 2024. All Rights Reserved.







Barbell Economy Tech Portfolio

Generation Y is the most technologically advanced generation to ever inhabit the planet. The impact their technological prowess will have on our lives will redefine the word change. And when we say change – we mean change in ways that cannot be comprehended or defined effectively today. The tech world will bring tools, cloud channels, deep software and gadgets to us at light speed – all of which will make life easier, more efficient, closer. The power of Generation Y, their record size and the powder keg of technology they have grown up on and are creating daily, is collectively set to power all of us into a reality which will shock our senses. The price? A demand for patience and discipline - and acceptance of **more volatile positions** and a portfolio which will likely change more often due to buyouts and/or replacements.

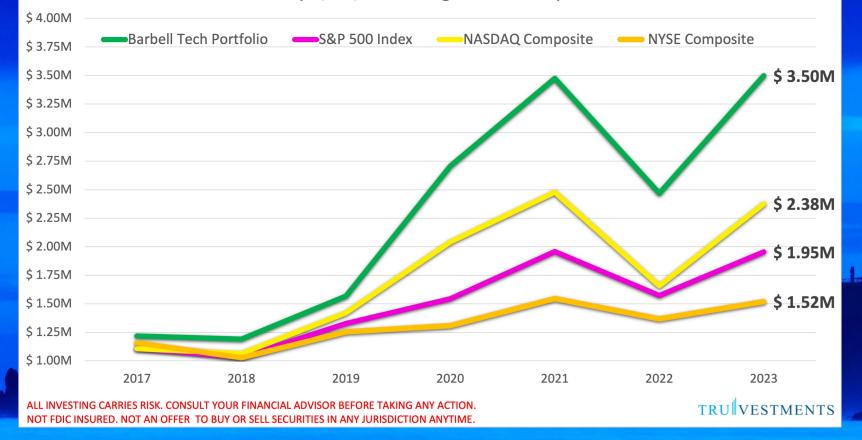
History and Statistics	2017*	2018	2019	2020	2021	2022	2023	Cumulative Results**	
NYSE Composite Index	11.10	-11.20	21.88	4.40	18.17	-11.53	10.99	NYSE Composite Index	43.81
Barbell Tech Portfolio Barbell Net Difference (%)	21.85 10.75	-2.28 8.92	31.69 9.81	72.56 68.16	28.42 10.25	-28.96 -17.43	41.73 30.74	Barbell Tech Portfolio Barbell Net Difference (%)	165.01 121.20
S&P 500 Index Barbell Tech Portfolio	10.75 10.84 21.85	-6.94 -2.28	28.71 31.69	16.26 72.56	26.85 28.42	-17.45 -19.65 -28.96	24.23 41.73	S&P 500 Index Barbell Tech Portfolio	80.30 165.01
Barbell Net Difference (%)	11.01	4.66	2.98	56.3	1.57	-9.31	17.50	Barbell Net Difference (%)	84.71
Nasdaq Composite Index Barbell Tech Portfolio	10.67 21.85	-3.88 -2.28	33.60 31.69	43.64 72.56	21.38 28.42	-33.10 -28.96	43.42 41.73	Nasdaq Index Barbell Tech Portfolio	115.73 165.01
Barbell Net Difference (%)	11.18	1.60	-1.91	28.92	7.04	4.14	-1.69	Barbell Net Difference (%)	49.28
*Portfolio Beginning Date June 1, 2017								**Non-compounded returns	
Portfolio Stats Summary		2024							
Starting Portfolio Positions 2	024	49							
Portfolio Yield		0.71%							
Portfolio Turnover		23.16%							

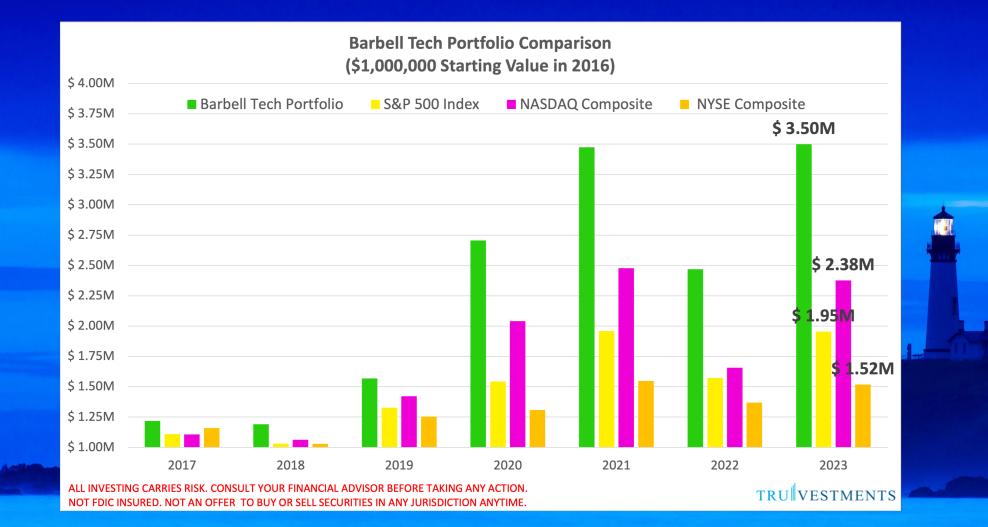


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Barbell Tech Portfolio Comparison (\$1,000,000 Starting Value in 2016)





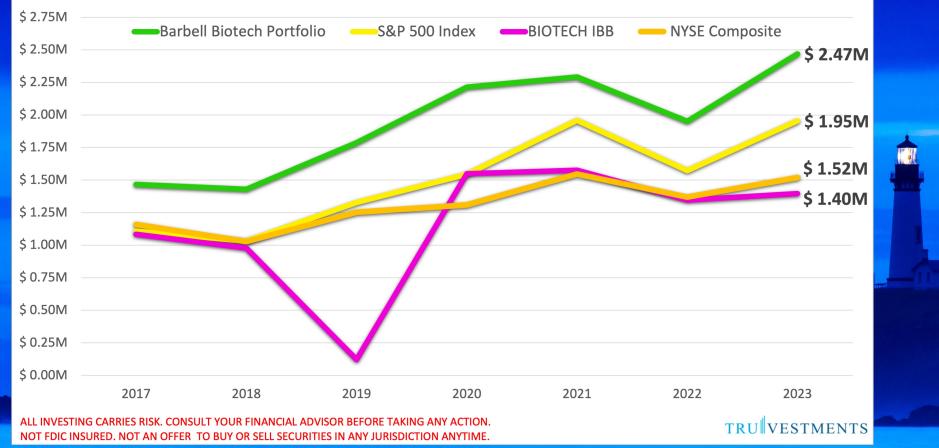
Barbell Economy Biotech Portfolio

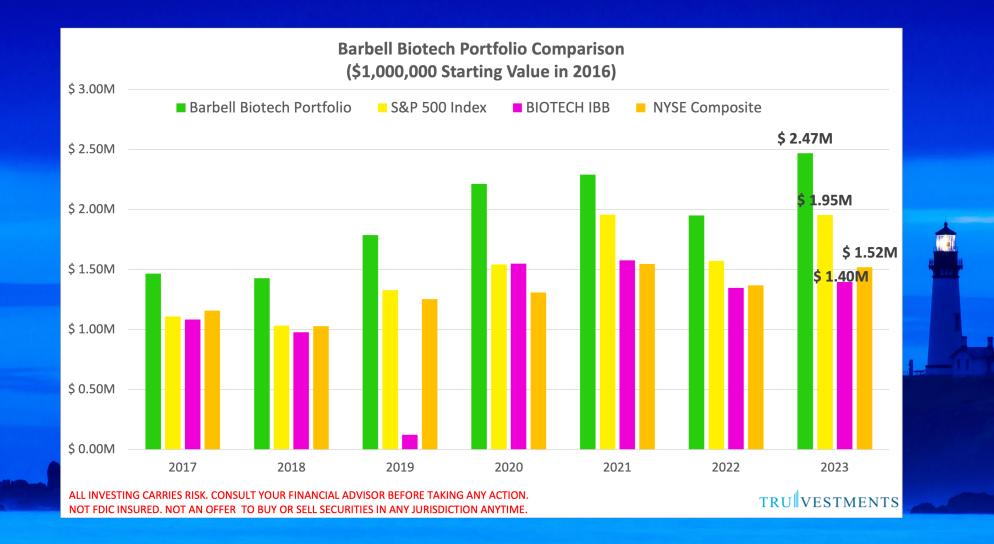
Biotech is the chosen sector of the Baby Boomer end of the Barbell Economy, where data suggest powerful tech, medical and scientific forces are all converging to bring significant health benefits to all generations. The significance of those changes are set to be life-changing and can hold important value for the patient investor. Even so, it is vitally important that all investors using this particular portfolio understand that the volatility is surely higher than what many other portfolios have historically shown. This demands patience and discipline, along with a long-term horizon, permitting values to unfold over time while bringing life-changing treatments and services to patients needing such solutions around the world.

History and Statistics	2017*	2018	2019	2020	2021	2022	2023	Cumulative Results**
NYSE Composite Index	11.10	-11.20	21.88	4.40	18.17	-21.44	10.99	NYSE Composite Index 33.90
Barbell Biotech Portfolio	46.59	-2.55	25.11	23.86	3.47	-16.74	26.52	Barbell Biotech Portfolio 106.26
Barbell Net Difference (%)	35.49	8.65	3.23	19.46	-14.70	4.70	15.53	Barbell Net Difference (%) 72.36
S&P 500 Index	10.84	-6.94	28.71	16.26	26.85	-25.19	24.23	S&P 500 Index 74.76
Barbell Biotech Portfolio	46.59	-2.55	25.11	23.86	3.47	-16.74	26.52	Barbell Biotech Portfolio 106.26
Barbell Net Difference (%)	35.75	4.39	-3.6	7.60	-23.38	8.45	2.29	Barbell Net Difference (%) 31.50
NYSE Biotech Index IBB	8.28	-9.68	24.97	26.77	1.73	-23.27	3.76	NYSE Biotech Index IBB 32.56
Barbell Biotech Portfolio	46.59	-2.55	25.11	23.86	3.47	-16.74	26.52	Barbell Biotech Portfolio 106.26
Barbell Net Difference (%)	38.31	7.13	0.14	-2.91	1.74	6.53	22.76	Barbell Net Difference (%) 73.70
*Portfolio Beginning Date June 1, 2017								**Non-compound returns
Portfolio Stats Summary		2024						
Starting Portfolio Positions*	**	46 of 50						
All Biotech Sector Holdings								
Annual Portfolio Turnover		23.61%						
***Implies current level of 8% in cash								

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Barbell Biotech Portfolio Comparison (\$1,000,000 Starting Value in 2016)





Barbell Economy Small Account Portfolio

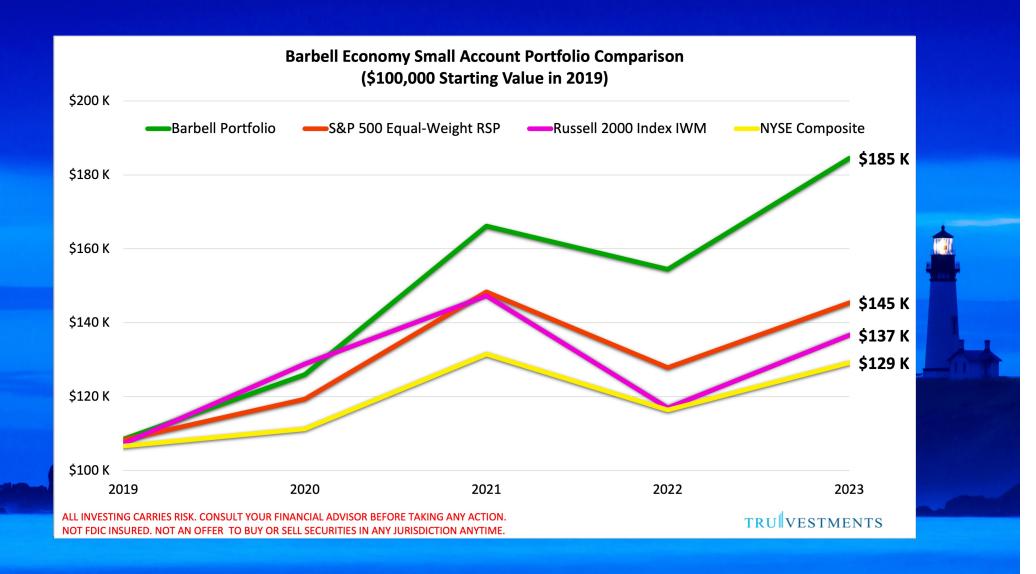
The small account portfolio provides for a client response solution for accounts which stand at \$150,000 or lower (client choice). This portfolio still builds around the demand base of the Barbell Economy® and its expansion channels. The goal was to provide for multi-cap exposure for clients beginning with smaller balances. Generation Y is the most technologically advanced generation to ever inhabit the planet. The impact their technological provess will have on our lives will redefine the word change. And when we say change – we mean change in ways that cannot be comprehended or defined effectively today. The issue? It's a bit more difficult to provide a comparable index, so we have included a broad market index (NYSE), a large cap index (RSP) and a small cap index (IWM) for transparency and full perspective.

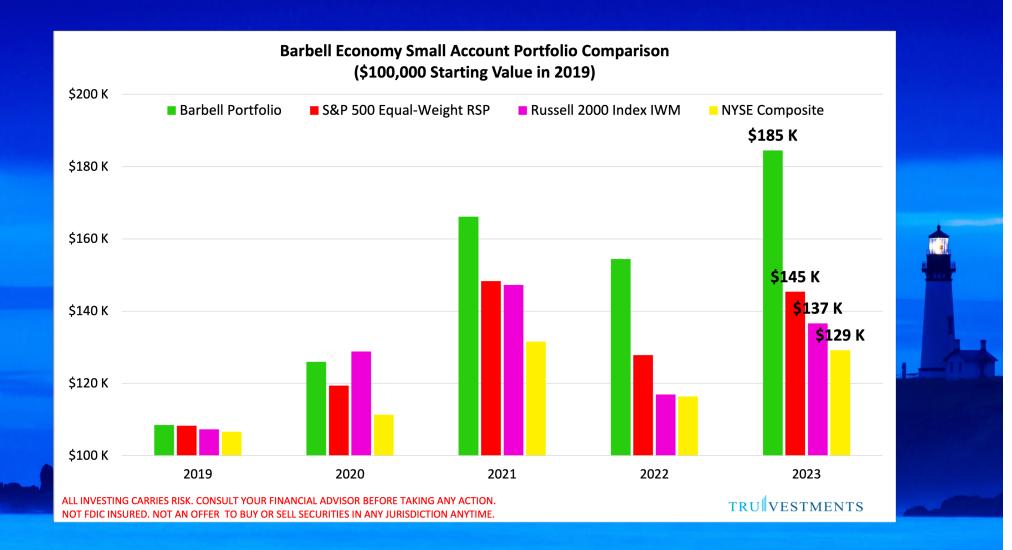
History and Statistics	2019*	2020	2021	2022	2023	Cumulative Results**	
NYSE Composite Index	6.62	4.40	18.17	-11.53	10.99	NYSE Composite Index	28.65
Barbell Small Acct Portfolio	8.47	16.14	31.90	-7.06	19.42	Barbell Small Acct Portfolio	68.87
Barbell Net Difference (%)	1.85	11.74	13.73	4.47	8.43	Barbell Net Difference (%)	40.22
S&P 500 Equal-Weight RSP	8.30	10.21	24.25	-13.79	13.70	S&P 500 Equal-Weight RSP	52.67
Barbell Small Acct Portfolio	8.47	16.14	31.90	-7.06	19.42	Barbell Small Acct Portfolio	68.87
Barbell Net Difference (%)	0.17	5.93	7.65	6.73	5.72	Barbell Net Difference (%)	16.20
Russell 2000 Index (IWM)	7.31	20.08	14.29	-20.60	16.79	Russell 2000 Index (IWM)	37.87
Barbell Small Acct Portfolio	8.47	16.14	31.90	-7.06	19.42	Barbell Small Acct Portfolio	68.87
Barbell Net Difference (%)	1.16	-3.94	17.61	13.54	2.63	Barbell Net Difference (%)	31.00
*Portfolio Beginning Date June 30, 2019						**Non-compounded returns	
Portfolio Stats Summary	2024						
Starting Portfolio Positions 2024	24						
Portfolio Yield	0.61%						
Portfolio Turnover	20.36%						



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Your Next Best Steps...

- Let's Review Your Plan Our Second
 Opinion Service has proven its value
- Let's Make Sure You're Positioned To Benefit From Demogronomics®
- Let's *Simplify* Your Wealth, Estate & Compound Income Growth Strategies, Tax-Free when possible
- Let's Make Sure You Enjoy What *Matters Most*

